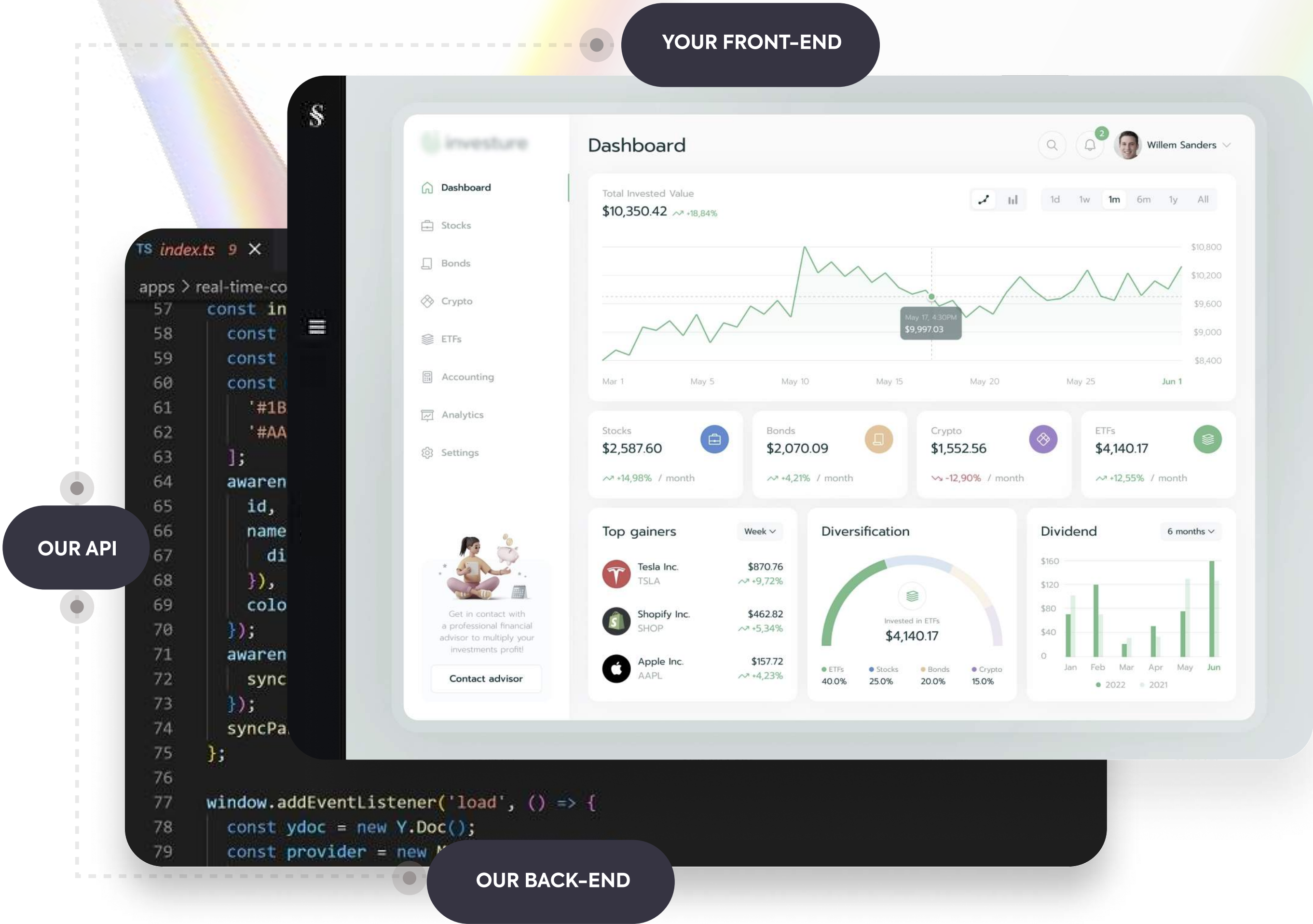


# The leading edge Transfer Agent for investment platforms.

Scalable, cost-effective, and fully-integrable  
SEC-registered transfer agent.



# BRASSICA

Brassica has set out to build an **all-in-one investment infrastructure** for the new era of alternative assets.

Our SEC-registered transfer agent can seamlessly integrate with your existing applications. Our innovative solution creates a unified digital experience that services issuers and investors in a compliant, cost-effective way.

We are also developing Custody\* and Escrow\* products which will provide the back-end infrastructure needed to support the full lifecycle of an investment.

\*Pending regulatory approval

## Transfer Agent

### RECORD & MANAGE INVESTORS & HOLDINGS

- Record investors and holdings
- Manage investors and holdings
- Pay out investor distributions COMING SOON
- Facilitate liquidity



## Escrow

### CAPITAL RAISING BACK-OFFICE SERVICES

- Create securities offerings
- Enable investment workflows, including payments with qualified escrow services for contingent offerings
- Close offerings, disburse funds to the issuer and deliver securities to investors

PENDING REGULATORY APPROVAL

## Custody

### SAFEKEEPING FOR ALTERNATIVE ASSETS

- Qualified custody of assets
- Hold assets including fiat currency, blockchain assets, private securities

PENDING REGULATORY APPROVAL

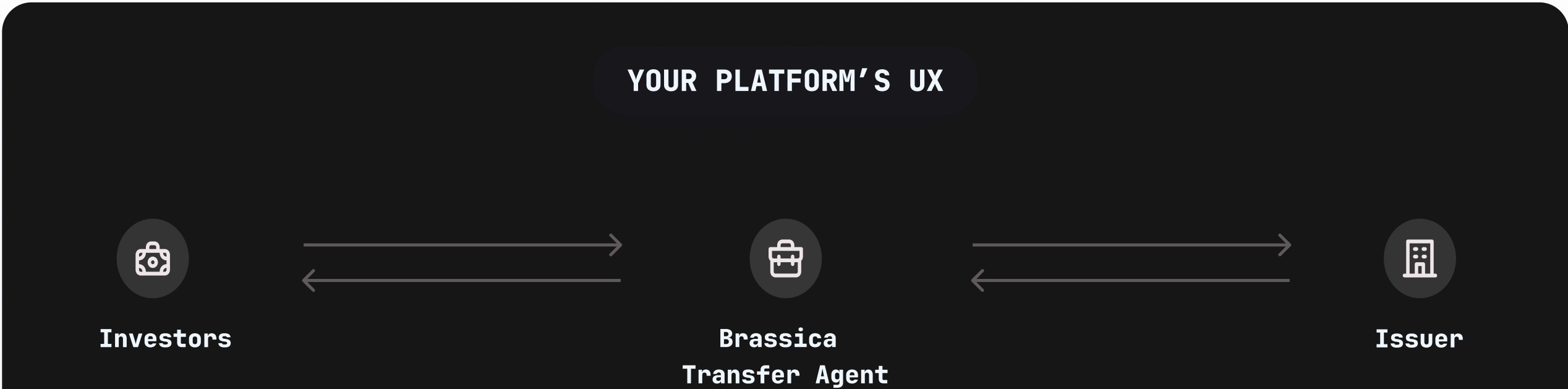


# What is a transfer agent?

A transfer agent is an SEC-registered entity that serves as a liaison between a company issuing securities and its investors. It is responsible for maintaining issuers' investor records and the changes of ownership of securities.

## Why is Brassica's transfer agent unique?

- Unlike other transfer agents, Brassica's is designed specifically for private securities, which require more specialized infrastructure than publicly traded securities. Brassica has built its transfer agent with Reg CF, Reg A+, Reg D, and other regulatory exemptions related to private securities in mind.
- Brassica's API-forward solution is designed to be integrated into investment platforms, which makes it easy for you to offer issuers and investors access to transfer agent functionality utilizing your own user experience/interface.
- Brassica's transfer agent technology is built to scale for hundreds of thousands of securities, and millions of investors.
- With Brassica's automated paying agent services, issuers can easily pay out distributions, **COMING SOON** such as dividends and interest, to their investors.
- Brassica's transfer agent is highly cost-effective, as it is built to scale and is built specifically for private securities.



## OLD WAY

Issuers and investors have a disjointed and cumbersome experience.



Congratulations **Issuer**,  
your offering successfully  
closed!

Manually find &  
engage a  
transfer agent  
→



Login

- Issuers and investors must leave your platform for transfer agent services, creating a disruptive experience.
- Issuers and investors have to correspond with a third party for key events like transfers, sales, and conversions.
- No direct integration with your platform to facilitate secondary liquidity.
- No bidirectional data to obtain real-time updates in relation to investors and holdings, recorded by the transfer agent.

NEW WAY

Issuers and investors enjoy an integrated and unified experience in a single ecosystem.



Congratulations **Issuer**,  
your offering successfully  
closed!

ACTIONS

Securities →	Investors →
Transactions →	Distributions → <small>COMING SOON</small>
Trading →	Accounts → <small>COMING SOON</small>

POWERED BY BRASSICA

- ✓ Integrate via API and embed Brassica's transfer agent into your platform with front-end freedom.
- ✓ Seamlessly request transfers, sales, updates, and conversions, via API.
- ✓ Access records of securities held by investors on your platform.
- ✓ Enable secondary liquidity.
- ✓ Efficiently process distributions and payments for investors. COMING SOON

# Advanced features

## For Platforms



### Front-End Freedom

API-forward solution, purpose-built for platform integration. Offer issuers and investors access to transfer agent functionality through your existing UX.



### Scalability

Built to scale for hundreds of thousands of issues and millions of investors, with minimal human operational intervention for routine business.



### Cost-Effective

Automated, scalable features built specifically for widely held issues (Reg CF, Reg A+, etc).



### Ready for Secondary Liquidity

Ready to integrate with Alternative Trading Systems (ATS platforms) and peer-to-peer solutions to facilitate secondary liquidity.



### Automated Paying Agent Services COMING SOON

Enable investor distributions including dividends, principal and interest payments.



### Innovative Pricing & Billing COMING SOON

Cover, share, or pass through transfer agent costs to issuers.



# Advanced features

## For Issuers



### Create & Maintain Investor Records

Maintain master security holder files; issue and cancel securities; record investors, transactions, and beneficial owners.



### Transfers

Transfer securities in relation to beneficiary changes or secondary sales, while complying with regulatory, platform, and issuer imposed transfer restrictions.



### Data Inquiries

Get reports of securities, investors, and transactions.



### Distributions COMING SOON

Distribute dividends, principal and interest payments, profit or revenue sharing, with robust tax reporting facilities.

# Advanced features

## For Investors



### First-Party Experience

Review holdings, make inquiries, initiate transfers and receive distributions in the same UX of the platform through which you invested. One less third party to deal with.



### Transfers

Initiate transfers of securities to a new beneficiary or sell them on a secondary market, while complying with all regulatory, platform, and issuer restrictions.



### Account Statements COMING SOON

Account statements of all holdings and transactions provided upon request.



### Distributions COMING SOON

Link your verified financial accounts to receive distribution payments.



















### Updated Records

Keep important information up to date, including name, address, phone, and email.



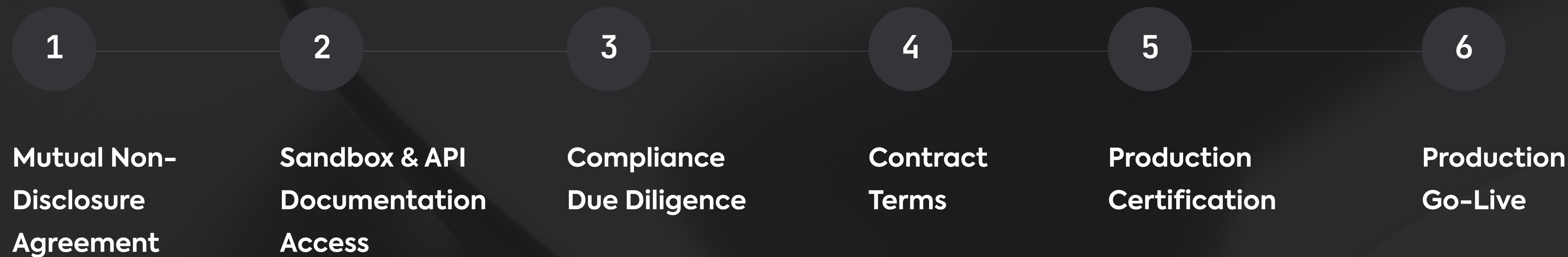
A TRANSFER AGENT BUILT FOR THE NEW ERA OF INVESTING

A leading edge transfer agent for companies raising funds on your platform.

	Traditional Transfer Agents	BRASSICA TRANSFER AGENT
Record Investors	YES 	YES 
Record Holdings	YES 	YES 
Create Securities	YES 	YES 
Cost-effective for private securities, especially widely-held issues	NO 	YES 
ATS Integration Ready	NO 	YES 
API Based	NO 	YES 
Front-End UX Flexibility	NO 	YES 
<div>COMING SOON</div> Paying Agent services for programmatic investor distributions	NO 	YES 

# BRASSICA

## NEXT STEPS



## Get started today

With a transfer agent built for today’s fast evolving investment landscape.

[sales@brassicafin.com](mailto:sales@brassicafin.com)  
+1 (254) 545-2882  
[www.brassicafin.com](http://www.brassicafin.com)





# Meet Brassica

The Jumpstart Our Business Startups (JOBS) Act, which was signed into law in 2012, made it easier for small businesses to raise capital through the use of crowdfunding and other alternative financing methods. It also relaxed some regulatory requirements relating to investing in securities. At the same time, the rise of cryptocurrency and other digital assets has made it possible for individuals to invest in a wider range of assets than was previously possible.

The growth of online platforms and the increasing ubiquity of blockchain technology has made it easier for investors to access alternative asset classes, including private securities and digital assets. This evolution has attracted the attention of wealth advisors, traditional investment banks, and trading firms, who want to generate additional revenue and retain (and obtain) clients demanding access to these opportunities.

However, traditional investment infrastructure designed for publicly traded securities is not suitable for alternative assets.

Brassica's API-forward technology was designed from the ground up for alternative assets; it simplifies the investment process and makes alternative assets easily accessible to all suitable investors, unlocking a world of possibilities for investors and businesses raising capital.

Brassica's technology supports the full investment lifecycle of alternative assets, offering a secure and compliant programmatic transfer agent as well as qualified custody\* and escrow\* solutions. We enable investment platforms, wealth managers, and capital-raising technology companies to offer their clients innovative solutions that are both seamless and compliant. Brassica provides tools to marketplace participants that facilitate liquidity in alternative assets. Brassica also offers a qualified custody solution\*, providing investors the confidence that their assets are held in safe-keeping by a regulated US financial institution.

Imagine the potential for growth and innovation as it becomes easier to invest in the ideas and ventures of the future. Brassica makes it a reality, by powering forward-thinking investment platforms.

**\*Pending regulatory approval**